



Leicestershire
Police
Protecting our communities

Ashby de la Zouch Newsletter

Issue: August 2026

Your local team



PC Ryan Lang

PCSO Maryann Mason

PS Aaron Bell

PCSO Will Tipper

PC Anthony Allsopp

What matters to you

Our Beat Priorities- JULY 2026- SEPTEMBER 2026

Car cruise activity on the A511 Ashby bypass and surrounding areas

You said - Car cruise activity on the A511 Ashby bypass and surrounding areas continued to be a matter of concern.

*As a Neighbourhood Policing Area we have continued to target this location and regularly respond to calls of erratic / dangerous driving along that stretch of road by persons involved in car cruise activity. We are dealing with those identified as involved accordingly.

*We want to put longer term measures in place so that there are clearly identified areas where this activity becomes a specified offence and so there are additional enforcement opportunities available to us to deter this from continuing. We are working with North West Leicestershire District Council on a Public Spaces Protection Order (PSPO) in order to achieve this.

Anti-social behaviour in Ashby town centre (Market Street, North Street and South Street)

You said – Reports of youths gathering and causing anti-social behaviour in Ashby town centre remain a concern.

*As a Neighbourhood Policing Area, we will increase patrols in Market Street, North Street and South Street, particularly during peak times. Officers will engage with those involved, provide advice where appropriate, and take action where offences are identified.

*We will also continue to work with local businesses and partners to address concerns, improve reporting, and ensure the town centre remains a safe and welcoming place for the community.

Anti-social behaviour and high visibility patrols in Normanton-le-Heath

You said – Concerns have been raised regarding anti-social behaviour in Normanton-le-Heath.

*As a Neighbourhood Policing Area, we will carry out regular high-visibility patrols to deter anti-social behaviour, engage with those involved, and take appropriate action where offences are identified.

*We will continue to work closely with residents and partner agencies to monitor ongoing issues, provide reassurance, and ensure concerns are addressed effectively to keep the area safe.

What we have done #yousaidwedid

 **Ashby Community Policing –Monthly Review (August 2026)**
Working together for a safer, stronger community

NN46 Beat Team Update: Tackling Car Cruising on the A511 Ashby bypass and surrounding areas

On Monday 24 August, Sergeant Bell and PC Lang attended a residents' meeting on the Money Hill Estate in Ashby to discuss ongoing concerns surrounding car cruising and associated anti-social behaviour in the area. The meeting was extremely well attended, with the council chamber reaching full capacity. We would like to thank all residents who took the time to attend, share their experiences, and contribute to a constructive discussion about the issues affecting their community.

We were also pleased to be joined by Paul Collett, Team Leader for Community Safety at North West Leicestershire District Council, and Ward Councillor Murrae Blair-Park, whose continued support and commitment to tackling these concerns are greatly appreciated.

During the meeting, a number of key issues were raised and discussed. As a result, a clear action plan has been developed to address car cruising and anti-social behaviour across Ashby, focusing on both immediate interventions and longer-term solutions. North West Leicestershire Police remain committed to working closely with partner agencies, local councillors, and residents to improve the quality of life for those affected.

We would like to thank everyone who continues to engage positively with us, report concerns, and help identify problem locations. Community information plays a vital role in helping us target our resources effectively.

At the same time, we want to send a clear message to those involved in anti-social behaviour and illegal car cruising activities: these behaviours will not be tolerated. Officers will continue to carry out enforcement activity, and where offences are identified, robust action will be taken.

By working together with our communities and partner organisations, we will continue our efforts to make Ashby a safer and more enjoyable place to live, work, and visit.

Positive Action Taken to Address Youth Anti-Social Behaviour in Ashby

The NN46 Beat Team continues to work proactively with young people, parents, schools, and partner agencies to address reports of anti-social behaviour within Ashby town centre, particularly around Market Street, North Street, and South Street.

Over recent weeks, a number of youths have been dealt with through a range of early intervention measures, including advice letters, warning letters, and Acceptable Behaviour Contracts (ABCs). These measures are designed to address concerns at the earliest opportunity and encourage positive behaviour before more serious action becomes necessary.

This incremental approach allows officers to deal with issues proportionately and effectively. The aim is not to criminalise young people for low-level incidents, but instead to provide opportunities for education, reflection, and positive behaviour change. By intervening early, we can often prevent anti-social behaviour from escalating into more serious offending and help young people make better choices for the future.

Where Acceptable Behaviour Contracts are put in place, they are supported by partner agencies, including the Youth Offending Service (YOS). This partnership approach helps identify any underlying issues, provides appropriate support and guidance, and assists young people in making positive choices to keep them on the right track.

Our focus remains on working with those whose behaviour can have a negative impact on local residents, businesses, and visitors, while seeking positive and lasting solutions wherever possible.

The Beat Team will continue to work closely with partner agencies to tackle anti-social behaviour, support young people, and ensure that Ashby town centre remains a safe and welcoming place for everyone.

Through early intervention, support, and partnership working, we aim to achieve lasting positive outcomes for both young people and the wider community.

Vehicle Crime Prevention Reminder for Ashby Residents

The NN46 Beat Team would like to remind residents to remain vigilant and take simple steps to help protect their vehicles from theft.

Recent reports indicate that thefts from unattended motor vehicles continue to be an issue within the Ashby area. Many of these offences are carried out by opportunist thieves who look for vehicles that are left insecure or contain items of value in plain sight.

To reduce the risk of becoming a victim of vehicle crime, please remember to:

- Always lock your vehicle, even when parked on your driveway or outside your home.
- Check that all windows and sunroofs are fully closed before leaving your vehicle.
- Remove valuable items from view, including bags, wallets, mobile phones, tools and electronic devices.
- Avoid leaving vehicle documents, spare keys or other personal information inside your car.
- Consider parking in well-lit areas where possible.

Taking a few moments to secure your vehicle can significantly reduce the chances of it being targeted.

If you witness suspicious activity or have concerns about vehicle crime in your area, please report it to the police. By working together and remaining vigilant, we can help keep our communities safer.

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Crime prevention starts with simple precautions. Help us make Ashby a harder target for thieves.

BEAT SURGERIES, MEETINGS AND EVENTS FOR SEPTEMBER 2026

- 07/09/2026 10:00-12:00 Sanctuary Housing Office, Stowe Close, Ashby, LE65 2QH
- 17/09/2026 10:00-12:00 Pathways, Holy Trinity Church, Kilwardby St, Ashby, LE65 2FR
- 19/09/2026 18:00-19:00 Tesco, Resolution Rd, Ashby-de-la-Zouch, LE65 1TE

 **Stay connected – Follow us on social media or speak to your local officers to share your concerns or ideas.**



Neighbourhood Link is a community messaging service from Leicestershire Police that provides news and information about policing activity or initiatives, crime prevention advice as well as major incidents affecting your area.

Through this service you can receive messages from your local Neighbourhood Policing Team, local police or, in the event of a major incident or event affecting the whole of Leicestershire, from a partnership of agencies known as the Local Resilience Forum.

In order to receive messages, you will need to register your details. Registration is free and simple to follow.

- Sign up to Neighbourhood Link <https://www.neighbourhoodlink.co.uk/>
- If you are already registered, you can amend your details
- Request a reminder if you have forgotten your username or password
 - You can unsubscribe from the service at any time

Please click the link to show the latest available crime figures in the Ashby Beat Area, beat team information, policing priorities and meetings and events.

<https://www.police.uk/pu/your-area/leicestershire-police/ashby/>